Navigating Your Future
This path may be for you if you are interested in providing the world with beauty through the performing and visual arts as well as contributing to the behind the scenes activities that make these productions happen in all forms of media and mediums. Students in this track would aspire to work in the media, performing arts and Fine Arts sectors of the economy.

Including areas such as:

- Set Design
- Director
- Musical Production
- Editing
- Media Buyer
- Magazine Editor
- Public Relations
- Manager
- Account
- Executive
- Political
- Consultant
- Orchestral
- Maestro/a
- Music Librarian
- Playwriting
- Producer
- Composers
- Screenwriter
- Image
- Consultant
- Editorial & Research
- Assistants
- Illustrator
- Illustrator
- Columnist
- Lyricist
- News Anchor
- Performance Artist
- Talent Agent/Manager
- Museum & Curatorial Work
- Curatorial Work
- Sound Editing
- Speech writer
- Reporters
- Sports writers
- Media Planner
- Creative Director
- Musical Director
- Photo Journalist

Gaucho Paths to Success (GPS) is a career education program offering you a framework to effectively pursue various occupational areas, through optimizing your academic, experiential, and career development preparation.

EXPLORE OPTIONS

Here are some initial questions to ask yourself:

- Are you artistically creative, talented or gifted?
- Do you want to use these talents in a career oriented fashion?
- Are you good at representing people and acting on their behalf?
- Are you technically oriented and interested in working behind the scenes?
- Do you have an interest in the preservation and exhibiting of fine arts and historical artifacts?

Career Preparation

- Sign up for any of these FREE assessments with a peer advisor in Career Resource Room (CRR):
  - Strong Interest Inventory
  - Myers-Briggs Type Indicator
  - Focus 2
- Read library books in Arts, Design & Museum and Communication, Entertainment, Media & Sports sections of CRR
- Browse through the Arts, Design & Museum and Communication, Entertainment, Media & Sports career binders of online career library
- Check out Careers by Major on Career Services’ website
- Conduct Informational Interviews. Search Career Services website for how to conduct informational interviews

Academic Preparation

- Speak with undergraduate academic advisor to ensure you are on track with your major
- Attend lectures, symposia, performances and conferences held in your department to gain insight into current trends
- Maintain competitive GPA within your major
- Utilize campus resources (e.g., CLAS, professors/TA office hours, study groups or private tutoring)
- Meet with professors during office hours to discuss your career goals and learn about research opportunities

GET EXPERIENCE

Connect with Career

- Sign up for Handshake and check out internships/part-time jobs
- Attend Career Services workshops (résumés/cover letters, job & internship search, interview strategies)
- Meet with counselor during CRR drop-in hours to review your résumé/cover letter
- Review Get Experience in Arts and Entertainment on Career website

Internships

- Review Internship Toolkit on Handshake
- Check out www.Internships.com and GoinGlobal
- Sign up for your academic department's listserv
- Sign up for production and film crews for performance/art shows on campus

Part-time Employment

- Seek part-time jobs in the area by checking The Independent Arts & Entertainment section
- Attend National Summer Internships in the Arts early in fall quarter (deadlines are early in winter quarter so plan ahead

Networking

- Set up LinkedIn profile to build connections
- Attend LinkedIn workshop through Career Services

EXTRACURRICULAR ACTIVITIES

- Join one or more student orgs based on your area(s) of interest (e.g., Art History Association, Gaucho Pep Band, Shrunken Heads Production Company Focus Media Journal, Gaucho Photography, The Film Studio, DJ Club, and POPS Orchestra at UCSB, The Catalyst Literary Magazine)

Volunteer/Community Service

- Seek volunteer opportunities through SB Events & Festival Guide at: http://santabarbara.com/events/annual_events_list.asp
- Get involved with local community through various festivals and annual events (e.g., the SB International Film Festival, New Noise Music Festival, MUSICI The Sounds of Santa Barbara, Summer Solstice Festival, Madonna Art Festival and West Beach Music & Arts Festival)
Job Shadowing
- Job shadow for a day with a professional who is in a position you aspire to. Refer to the Career Manual on how to arrange a job shadow.

Leadership
- Volunteer as point person for special events and activities in your department and on campus.
- Consider Leadership Certificate Program (LCP) offered through Office of Student Life.

Graduate/Professional School
- Identify professors for letters of recommendation.
- Review websites for potential graduate programs.

Research
- Connect with professors to obtain research assistant positions.
- Sit in on graduate level class in your discipline.
- Check out Undergraduate Research and Creative Activities (URCA) for opportunities to work with faculty.
- Explore lab opportunities.

MOV E F OR WA RD

Industry

Connect with Career
- Check out full-time jobs on Handshake.
- Review National Job Links, Job Search Tips & Guidelines, and Accepting Offers handouts on Career Services' website.

Résumé/Cover Letter
- Develop a portfolio of work samples.
- Attend resume+ and have résumé reviewed by employer.
- Make appointment with faculty to review your résumé and ask for possible job leads to contact.

Interview
- Make ½ hour appointment at Career Services for Mock Interview (NOTE: limit one per quarter).

Graduate/Professional School
- Review Graduate School Options handout.
- Research career specific graduate programs in Graduate Programs in Art History and Graduate Programs in the Visual Arts in the CRR.
- Identify application deadlines, prerequisites and graduate exams for your graduate programs.
- Develop a portfolio of your work as part of your application.

Career Events
- Attend Graduate School workshop during academic year.

Statement of Purpose (SOP)
- Attend Writing an SOP workshop through CLAS.
- Review rough draft of your SOP with faculty.
- Obtain critique of final draft of SOP by scheduling one hour.

Job Search
- Connect with recruiters by participating in following career events:
  - Quarterly Career Fairs
  - Industry Panels
  - Employer Info Sessions
  - On-Campus Interviews
- Attend a Job Search Strategies workshop.

Negotiation
- Conduct online search for articles on negotiation strategies for new grads.

Curriculum Vitae (CV)/Letters of Rec
- Meet with career counselor during ½ hour appointment to review your CV.
- Identify recommenders and request letters of recommendation from your professors.
- Prepare packets of information (ex: application deadlines, CV and SOP, writing sample) to give to your recommenders.

Graduate Exams
- Attend strategy session for the GRE.
- Investigate study preparation courses for your graduate exam (if applicable).