



CAREERSERVICES UCSB

Building 599
 (805) 893-4412
 8:30am to 4:30pm; Monday – Friday
career.sa.ucsb.edu

ARTS & MEDIA

Navigating Your Future

This path may be for you if you are interested in providing the world with beauty through the performing and visual arts as well as contributing to the behind the scenes activities that make these productions happen in all forms of media and mediums. Students in this track would aspire to work in the media, performing arts and Fine Arts sectors of the economy.

Including areas such as:

- | | | | | |
|----------------------------|------------------------|------------------------|----------------------------|---------------------|
| ◆ Set Design | ◆ Account Executive | ◆ Composers | ◆ Lyricist | ◆ Speech writer |
| ◆ Director | ◆ Political Consultant | ◆ Screenwriter | ◆ News Anchor | ◆ Reporters |
| ◆ Musical Production | ◆ Orchestra Maestro/a | ◆ Image Consultant | ◆ Performance Artist | ◆ Sportswriters |
| ◆ Editing | ◆ Music Librarian | ◆ Editorial & Research | ◆ Talent Agent/Manager | ◆ Media Planner |
| ◆ Media Buyer | ◆ Playwriting | ◆ Assistants | ◆ Museum & Curatorial Work | ◆ Creative Director |
| ◆ Magazine Editor | ◆ Producer | ◆ Illustrators | ◆ Sound Editing | ◆ Musical Director |
| ◆ Public Relations Manager | | ◆ Columnist | | ◆ Photo Journalist |

Gacho Paths to Success (GPS) is a career education program offering you a framework to effectively pursue various occupational areas, through optimizing your academic, experiential, and career development preparation.

EXPLORE OPTIONS

Here are some initial questions to ask yourself:

- ◆ Are you artistically creative, talented or gifted?
- ◆ Do you want to use these talents in a career oriented fashion?
- ◆ Are you good at representing people and acting on their behalf?
- ◆ Are you technically oriented and interested in working behind the scenes?
- ◆ Do you have an interest in the preservation and exhibiting of fine arts and historical artifacts?

Career Preparation

- Sign up for any of these FREE assessments with a peer advisor in Career Resource Room (CRR):
 - ◆ **Strong Interest Inventory**
 - ◆ **Myers-Briggs Type Indicator**
 - ◆ **Focus 2**
 - ◆ **Strengths Finder**
 - ◆ **Career Leader**
- Read **library books** in *Arts, Design & Museum and Communication, Entertainment, Media & Sports* sections of CRR
- Browse through the *Arts, Design & Museum and Communication, Entertainment, Media & Sports* **career binders** of online career library
- Check out **Careers by Major** on Career Services' website
- Conduct **Informational Interviews**. Search Career Services website for how to conduct informational interviews

Academic Preparation

- Speak with **undergraduate academic advisor** to ensure you are on track with your major
- Attend lectures, symposia, performances and conferences held in your department to gain insight into current trends
- Maintain **competitive GPA** within your major
- Utilize **campus resources** (e.g., CLAS, professors/TA office hours, study groups or private tutoring)
- Meet with **professors** during office hours to discuss your career goals and learn about research opportunities

GET EXPERIENCE

Connect with Career

- Sign up for **GachoLink** and check out internships/part-time jobs
- Attend **Career Services workshops** (résumés/cover letters, job & internship search, interview strategies)
- Meet with counselor during **CRR drop-in hours** to review your résumé/cover letter
- Review **Get Experience in Arts and Entertainment** on Career website

Internships

- Review **Internship Toolkit** on GachoLink
- Check out www.Internships.com and **GoinGlobal**
- Sign up for your **academic department's listserv**
- Sign up for production and film crews for performance/art shows on campus

Part-time Employment

- Seek **part-time jobs** in the area by checking **The Independent Arts & Entertainment** section
- Attend **National Summer Internships in the Arts** early in fall quarter (deadlines are early in winter quarter so plan ahead)

Networking

- Set up **LinkedIn** profile to build connections
- Attend **LinkedIn** workshop through Career Services

EXTRACURRICULAR ACTIVITIES

- Join one or more **student orgs** based on your area(s) of interest (e.g., *Art History Association, Gacho Pep Band, Shrunken Heads Production Company Focus Media Journal, Gacho Photography, The Film Studio, DJ Club, and POPS Orchestra at UCSB, The Catalyst Literary Magazine*)

Volunteer/Community Service

- Seek volunteer opportunities through SB Events & Festival Guide at: http://santabarbara.com/events/annual_events_list.asp
- Get involved with **local community** through various festivals and annual events (e.g., *the SB International Film Festival, New Noise Music Festival, MUSIC! The Sounds of Santa Barbara, Summer Solstice Festival, I Madonnari Art Festival and West Beach Music & Arts Festival*)

GET EXPERIENCE (cont.)

Job Shadowing

- Job shadow for a day with a professional who is in a position you aspire to. Refer to the Career Manual on how to arrange a job shadow

Leadership

- Volunteer as point person for special events and activities in your department and on campus
- Consider **Leadership Certificate Program (LCP)** offered through Office of Student Life

Graduate/Professional School

- Attend annual **Graduate & Professional School Day** (Nov)
- Identify **professors** for letters of recommendation
- Review websites for potential graduate programs

Research

- Connect with professors to obtain **research assistant positions**
- Sit in on graduate level class in your discipline
- Check out **Undergraduate Research and Creative Activities (URCA)** for opportunities to work with faculty
- Explore **lab opportunities**

MOVE FORWARD

Industry

Connect with Career

- Check out full-time jobs on **GachoLink**
- Review **National Job Links, Job Search Tips & Guidelines,** and **Accepting Offers** handouts on Career Services' website

Résumé/Cover Letter

- Develop a portfolio of work samples
- Attend **resume+** and have résumé reviewed by employer
- Make **appointment with faculty** to review your résumé and ask for possible job leads to contact

Interview

- Make ½ hour appointment at Career Services for **Mock Interview** (NOTE: limit one per quarter)

Graduate/Professional School

- Review **Graduate School Options** handout
- Research graduate programs at www.gradschools.com or www.petersons.com
- Research career specific graduate programs in **Graduate Programs in Art History** and **Graduate Programs in the Visual Arts** in the CRR
- Identify **application deadlines, prerequisites and graduate exams** for your graduate programs
- Develop a portfolio of your work as part of your application

Career Events

- Attend **Graduate & Professional School Day** (Nov)
- Attend **Graduate School workshop** during academic year

Statement of Purpose (SOP)

- Attend **Writing an SOP workshop** through CLAS
- Review **rough draft of your SOP** with faculty
- Obtain critique of final draft of SOP by scheduling **one hour**

Job Search

- Connect with recruiters by participating in following career events:
 - ♦ Quarterly **Career Fairs**
 - ♦ **Industry Panels**
 - ♦ Employer **Info Sessions**
 - ♦ **On-Campus Interviews**
- Attend a **Job Search Strategies workshop**

Negotiation

- Review information on negotiation in Career Manual
- Conduct online search for articles on negotiation strategies for new grads

appointment at Career Services

Curriculum Vitae (CV)/Letters of Rec

- Meet with career counselor during ½ hour **appointment** to review your CV
- Identify recommenders and **request letters of recommendation** from your professors
- Prepare packets of information** (ex: application deadlines, CV and SOP, writing sample) to give to your recommenders

Graduate Exams

- Attend strategy session** for the GRE
- Investigate **study preparation courses** for your graduate exam (if applicable)