The UCSB Career Manual is an annual publication of Career Services and is the official student guide for career planning, interviewing, job searching, and on-campus recruiting information. The manual is a content heavy piece referenced and shared repeatedly by career-minded students throughout the year making it an ideal advertising opportunity. Ad space is limited.

Benefits of advertising in our Career Manual:

- **YEAR ROUND RECRUITING**
- Your ability to market to and recruit students who match your needs is highly increased!
- Your company’s presence and branding on campus is increased!
- Your company’s exposure and name recognition to job seeking students is expanded!
- You receive a visible endorsement by Career Services!

**DEADLINES**

- Early Bird Deadline: March 3, 2017
- Ad Close Deadline: April 28, 2017
- Materials Deadline: April 28, 2017

**MECHANICAL SPECIFICATIONS & PRICING**

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Digital artwork requirements: PDF ONLY (w/ embedded fonts and 300+dpi)
Placement in manual is non-negotiable.
Full payment due at deadlines.
Make checks payable to “UC Regents”.
Non-Profits use Early Bird pricing.

**CONTACT INFORMATION**

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Santa Barbara, CA 93106-7140

**Full Color Cover Special**

- Back cover: $2300
- Inside front cover: $1800
- Inside back cover: $1800

Covers are full bleed, full color and available on a first come, first serve basis. No discounts apply.