The UCSB Career Manual is an annual publication of Career Services and is the official student guide for career planning, interviewing, job searching, and on-campus recruiting information. The manual is a content heavy piece referenced and shared repeatedly by career-minded students throughout the year making it an ideal advertising opportunity. Ad space is limited.

**Benefits of advertising in our Career Manual:**

- **YEAR ROUND RECRUITING**
  - Your ability to market to and recruit students who match your needs is highly increased!
- Your organization’s presence and branding on campus is increased!
- Your organization’s exposure and name recognition to students looking for careers in your area of business!
- You receive a visible endorsement by Career Services!

**Deadlines**

- Early Bird Deadline: March 2, 2018
- Ad Close Deadline: May 11, 2018
- Materials Deadline: May 18, 2018

**Mechanical Specifications & Pricing**

<table>
<thead>
<tr>
<th>Size</th>
<th>Description</th>
<th>Early Bird</th>
<th>Regular</th>
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<td>Half Page Vertical</td>
<td>3.5” x 9.75”</td>
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<td>Half Page Horizontal</td>
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Digital artwork requirements: PDF ONLY (w/ embedded fonts and 300+dpi)
Placement in manual is non-negotiable.
Full payment due at deadlines.
Make checks payable to “UC Regents”.
Non-Profits use Early Bird pricing.

**Full Color Cover Special**

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<th>Cover Type</th>
<th>Price</th>
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<td>Inside front cover</td>
<td>$1800</td>
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<tr>
<td>Inside back cover</td>
<td>$1800</td>
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Covers are full bleed, full color and available on a first come, first serve basis. No discounts apply.

**Contact Information**

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