

# Internships in Marketing, Advertising, Event Planning, Hospitality, and PR

According to a recent survey by the National Association for Colleges and Employers, 75% of employers prefer to hire applicants with relevant internship experience. Internships can be paid or unpaid and you can seek opportunities on-campus, locally, nationally, and internationally.

Many of the companies below recruit primarily through GauchoLink, so be sure to register and search regularly. Review our calendar for this week's activities and workshops to prepare for your internship search and network with employers. Come by the Career Resource Room for Drop-in Advising to prepare your internship application material and get advice for your interview.

**GauchoLink** <http://career.sa.ucsb.edu/students/gaucholink>

UCSB's database of internships, part-time and full-time jobs by location and career functions. Many of the companies on this handout recruit through this system, in addition to hundreds more. New employers register daily and post new positions. Narrow your search using the appropriate fields or use the Advanced Search section. See website or consult a Career Peer for GauchoLink registration assistance.

## HOT INTERNSHIP RESOURCES: GENERAL SITES

### 1. "Find An Internship" section of Career website

<http://career.sa.ucsb.edu/find-an-internship>

Find internship postings, search engines, and organizations to support your internship exploration. You can filter your search by industry interest, location, and internships related to your major in order to navigate this extensive list of resources.

### 2. Handout Hub

<http://career.sa.ucsb.edu/resources/handout-hub>

Visit the Handout Hub (online or in the Career Resource Room) for industry specific resources and links to assist in your internship search!

### 3. Internships.com

<http://www.internships.com/welcome/UniversityofCaliforniaSantaBarbara>

Search the world's largest internship marketplace with 62,255 internship positions from 27,536 companies located in 2,957 cities across all 50 states. Register for a free account using your UCSB Umail account.

### 4. InternMatch

[www.internmatch.com](http://www.internmatch.com)

One of the largest selections of paid internships anywhere with a focus on business internships and hard-to-find non-profit positions. These include the biggest companies like CBS and Pixar, as well as small and dynamic industry leaders like HootSuite.

### 5. (think) LA: A Media Marketing & Advertising Collaborative

<http://thinkla.org/jobs/>

Provides internship and job listings in L.A. area for advertising, marketing, media, and entertainment.

## 6. Mashable

<http://jobs.mashable.com/all-jobs/list>

Search for internships on Mashable, the leading news source for digital innovators. Find internship and job listings in social media, marketing, technology, business, advertising, design, development, and PR.

## CAMPUS DEPARTMENT INTERNSHIPS, VOLUNTEER RESOURCES, AND MINORS WITH INTERNSHIPS

### UCSB Athletics

<http://ucsbgauchos.com/information/Internships/Index>

Marketing/Branding Internship Contact Richard Loza at [Richard.loza@athletics.ucsb.edu](mailto:Richard.loza@athletics.ucsb.edu) or 805-893-8380

### UCSB Minor in Professional Writing Programs (includes internship requirement)

<http://www.writing.ucsb.edu/academics/minor>

The Minor in Professional Writing is an opportunity for undergraduates to expand their communication skills through two capstone courses and a writing internship during their senior year. The Minor is separated into distinct tracks, each with its capstone courses and emphasis: Professional Editing, Multimedia Communication, Business Communication, and soon, Writing and Civic Engagement (available Winter 2014).

### A.S. Community Affairs Board (CAB)

<http://cab.as.ucsb.edu/>

CAB Maintains a database of community based, short-term and on-going, part-time volunteer opportunities and special events ranging from Special Olympics to family literacy. CAB promotes options through the CARE MAIL Bulletin which is also on their website at <http://www.as.ucsb.edu/cab/volunteering/caremail.php> and through an upcoming, annual Non-Profit Careers & Volunteer Fair at Corwin Pavilion.

### Sustainability Campus Institute & Internship Opportunities

<http://www.sustainability.ucsb.edu/ucsb-sustainability-internship-program/>

Sign up for UCSB's weekly Sustainability Job and Internship Opportunities Mailing List by emailing Katie Maynard at [kmaynard@geog.ucsb.edu](mailto:kmaynard@geog.ucsb.edu). Learn about trainings that will help you build your resume, internship and job opportunities, and more. You can also schedule a meeting with sustainability coordinators at UCSB for mentorship in building a sustainable career.

## LOCAL OPPORTUNITIES

### American Red Cross (state, national)

<http://www.redcross.org/calsanta-barbara>

### Arts for Humanity

<http://www.artsforhumanity.com/programs/>

### Beth Amine Design

<http://www.bethamine.com/>

### Davies Public Affairs (state, national)

<http://daviespublicaffairs.com/#/careers>

Contact [internship@daviespublicaffairs.com](mailto:internship@daviespublicaffairs.com)

### Deckers Outdoor Corporation (state, national, international)

<http://www.deckers.com/careers/internships>

Contact [Internships@deckers.com](mailto:Internships@deckers.com)

### Deco Marketing Group

[www.decomarketinggroup.com](http://www.decomarketinggroup.com)

### Donna Romani Events

<http://www.donnaromanievents.com/careers/>

### Epic Ad Group

[http://www.epicadgroup.com/contact\\_us.htm](http://www.epicadgroup.com/contact_us.htm)

### Evans, Hardy & Young

<http://www.ehy.com/overview.html>

### Felici Events

<http://www.felicievents.com/>

### Fess Parker Double Tree Hotel

<http://www.fessparkersantabarbarahotel.com/contact-form/contact-form.cfm>

### Habitat for Humanity (state, national, international)

<http://sbhabitat.org/volunteer.php>

### IDO Event Planners

<http://www.idoeventsinc.com/contact.html>

### Imerys World Minerals (state, national, international)

[http://www.worldminerals.com/careers\\_students\\_grads.html](http://www.worldminerals.com/careers_students_grads.html)



**Loli Studios**

<http://www.lolistudios.com/>

**Merryl Brown Events**

<http://www.merrylbrownevents.com/>

**Muscular Dystrophy Association of Santa Barbara** (state, national)

<http://mda.org/internships/projects>

**Noozhawk**

[http://www.noozhawk.com/want\\_to\\_work](http://www.noozhawk.com/want_to_work)

**Presidio Sports**

<http://presidiosports.com/>

**QAD** (national)

<http://www.qad.com/erpl/AboutQAD/Global+Offices/QAD+United+States>

**Revive Public Relations** (national)

<http://thinkrevivehealth.com/people/#joinus>

**Santa Barbara Independent**

<http://www.independent.com/info/intern/>

**Santa Barbara International Film Festival**

<http://sbiff.org/film-festival/internship-opportunities/>

**SB Fitness Magazine**

<http://www.sb-fitness.com/>

**Scottrade** (state, national)

<https://careers.scottrade.com/working-at-scottrade/intern.html>

**The Search Engine Pros**

<http://www.thesearchenginepros.com/>

**Special Olympics Santa Barbara** (state, national, international)

<http://www.sosc.org/page.aspx?pid=445>

**Surf Media Communications**

<http://www.surfmedia.com/>

**Tour & Tasting Magazine**

<http://store.touringandtasting.com/about-us/about-touring-and-tasting>

**Ventura Consulting Group** (national)

<http://www.venturaconsulting.com/>

**Bacara Resort Hotel** (national)

<http://pacifichospitality.com/hotel-management-careers>

**STATE OPPORTUNITIES****Apple** (national)

[http://www.apple.com/jobs/us/students.html#internship\\_undergraduate](http://www.apple.com/jobs/us/students.html#internship_undergraduate)

**Ameriprise Financial** (national)

<http://www.ameriprise.com/careers/student-opportunities/internship-opportunities/default.asp>

**Elle Communications** (national)

<http://www.ellecomm.com>

**Giving Children Hope**

<http://gchope.org/internship-opportunities/>

**Google** (state, national)

<http://www.google.com/intl/en/jobs/students/>

**Gumbiner Savett**

<http://www.gscpa.com/careers/contactOurRecruitingTeam/>

**Live Nation** (national)

<http://www.livenation.com/careers/jobsearch.html>

**NBC Universal** (national)

<http://www.nbcunicareers.com/internships>

**Target** (national)

<https://corporate.target.com/careers/college-students>

**Viacom** (national)

<http://jobhuntweb.viacom.com/viacom/taleo/internships.html>

**Public Relations Society of America, Los Angeles Chapter**

<http://www.prsala.org/Internship-Opportunities>

**NATIONAL OPPORTUNITIES****American Advertising Federation**

<http://www.aaf.org/default.asp?id=148>

Click on internships and Mosaic Career Fairs.



**Abbott** (international)

<http://www.abbott.com/careers/students/internship-programs.htm>

**Colgate**

<http://www.colgate.com/app/Colgate/US/Corp/WorkWithUs/StudentOpportunities/HomePage.cvsp>

**Disney Professional Internships**

<http://profinterns.disneycareers.com/en/students-recent-grads/sales-marketing/marketing-promotions/>

**Hilton Worldwide** (international)

<http://www.hiltonworldwide.com/careers/campus-recruitment/summer-internship/>

**Sponsors for Educational Opportunity**

<http://www.seocareer.org>

## INTERNATIONAL OPPORTUNITIES



Available in **GauchosLink** GoInGlobal is the ultimate internship seeker's tool for finding employment at home and abroad! Packed with country-specific career information, each country guide and USA/Canada career guide was developed by a local career specialist and includes resources such as:

- Job search resources and job postings
- Country employment outlook
- Top company listings
- Work permit and visa regulations
- Finance and compensation information
- Résumé/CV examples
- Interview and cultural advice

Please refer to International Handouts for location specific resources

This handout is not intended to be exhaustive; we have referenced internship and volunteer opportunities with some companies within this industry which students may wish to explore. Students should expect to conduct additional research independently. The links and programs are subject to change.