Internships in Marketing, Advertising, Event Planning, Hospitality, and PR

According to a recent survey by the National Association for Colleges and Employers, 75% of employers prefer to hire applicants with relevant internship experience. Internships can be paid or unpaid and you can seek opportunities on-campus, locally, nationally, and internationally.

Many of the companies below recruit primarily through GauchoLink, so be sure to register and search regularly. Review our calendar for this week’s activities and workshops to prepare for your internship search and network with employers. Come by the Career Resource Room for Drop-in Advising to prepare your internship application material and get advice for your interview.

GauchoLink  http://career.sa.ucsb.edu/students/gauchoLink
UCSB’s database of internships, part-time and full-time jobs by location and career functions. Many of the companies on this handout recruit through this system, in addition to hundreds more. New employers register daily and post new positions. Narrow your search using the appropriate fields or use the Advanced Search section. See website or consult a Career Peer for GauchoLink registration assistance.

HOT INTERNSHIP RESOURCES: GENERAL SITES

1. “Find An Internship” section of Career website
http://career.sa.ucsb.edu/find-an-internship
Find internship postings, search engines, and organizations to support your internship exploration. You can filter your search by industry interest, location, and internships related to your major in order to navigate this extensive list of resources.

2. Handout Hub
http://career.sa.ucsb.edu/resources/handout-hub
Visit the Handout Hub (online or in the Career Resource Room) for industry specific resources and links to assist in your internship search!

3. Internships.com
http://www.internships.com/welcome/UniversityofCaliforniaSantaBarbara
Search the world’s largest internship marketplace with 62,255 internship positions from 27,536 companies located in 2,957 cities across all 50 states. Register for a free account using your UCSB Umail account.

4. InternMatch
www.internmatch.com
One of the largest selections of paid internships anywhere with a focus on business internships and hard-to-find non-profit positions. These include the biggest companies like CBS and Pixar, as well as small and dynamic industry leaders like HootSuite.

5. (think) LA: A Media Marketing & Advertising Collaborative
http://thinkla.org/jobs/
Provides internship and job listings in L.A. area for advertising, marketing, media, and entertainment.
6. Mashable
http://jobs.mashable.com/a/all-jobs/list
Search for internships on Mashable, the leading news source for digital innovators. Find internship and job listings in social media, marketing, technology, business, advertising, design, development, and PR.

CAMPUS DEPARTMENT INTERNSHIPS, VOLUNTEER RESOURCES, AND MINORS WITH INTERNSHIPS

UCSB Athletics
http://ucbgauchos.com/information/Internships/Index
Marketing/Branding Internship Contact Richard Loza at Richard.loza@athletics.ucsb.edu or 805-893-8380

UCSB Minor in Professional Writing Programs (includes internship requirement)
http://www.writing.ucsb.edu/academics/minor
The Minor in Professional Writing is an opportunity for undergraduates to expand their communication skills through two capstone courses and a writing internship during their senior year. The Minor is separated into distinct tracks, each with its capstone courses and emphasis: Professional Editing, Multimedia Communication, Business Communication, and soon, Writing and Civic Engagement (available Winter 2014).

A.S. Community Affairs Board (CAB)
http://cab.as.ucsb.edu/
CAB Maintains a database of community based, short-term and on-going, part-time volunteer opportunities and special events ranging from Special Olympics to family literacy. CAB promotes options through the CARE MAIL Bulletin which is also on their website at http://www.as.ucsb.edu/cab/volunteering/caremail.php and through an upcoming, annual Non-Profit Careers & Volunteer Fair at Corwin Pavilion.

Sustainability Campus Institute & Internship Opportunities
http://www.sustainability.ucsb.edu/ucsb-sustainability-internship-program/
Sign up for UCSB’s weekly Sustainability Job and Internship Opportunities Mailing List by emailing Katie Maynard at kmaynard@geog.ucsb.edu. Learn about trainings that will help you build your resume, internship and job opportunities, and more. You can also schedule a meeting with sustainability coordinators at UCSB for mentorship in building a sustainable career.

LOCAL OPPORTUNITIES

American Red Cross (state, national)
http://www.redcross.org/ca/santa-barbara

Arts for Humanity
http://www.artsforhumanity.com/programs/

Beth Amine Design
http://www.bethamine.com/

Davies Public Affairs (state, national)
http://daviespublicaffairs.com/#/careers
Contact internship@daviespublicaffairs.com

Deckers Outdoor Corporation (state, national, international)
http://www.deckers.com/careers/internships
Contact Internships@deckers.com

Deco Marketing Group
www.decomarketinggroup.com

Donna Romani Events
http://www.donnaromanievents.com/careers/

Epic Ad Group
http://www.epicadgroup.com/contact_us.htm

Evans, Hardy & Young
http://www.ehy.com/overview.html

Felici Events
http://www.felicievents.com/

Fess Parker Double Tree Hotel
http://www.fessparkersantabarbarahotel.com/contact-form/contact-form.cfm

Habitat for Humanity (state, national, international)
http://sbhabitat.org/volunteer.php

IDO Event Planners
http://wwwIDOeventsinc.com/contact.html

Imerys World Minerals (state, national, international)
http://www.worldminerals.com/careers_students_grads.html
Loli Studios
http://www.lolistudios.com/

Merryl Brown Events
http://www.merrylbrownevents.com/

Muscular Dystrophy Association of Santa Barbara (state, national)
http://mda.org/internships/projects

Noozhawk
http://www.noozhawk.com/want_to_work

Presidio Sports
http://presidiosports.com/

QAD (national)
http://www.qad.com/erp/AboutQAD/Global+Offices/QAD+United+States

Revive Public Relations (national)
http://thinkrevivehealth.com/people/#joinus

Santa Barbara Independent
http://www.independent.com/info/intern/

Santa Barbara International Film Festival
http://sbiff.org/film-festival/internship-opportunities/

SB Fitness Magazine
http://www.sbfitness.com/

Scottrade (state, national)

The Search Engine Pros
http://www.thesearchenginepros.com/

Special Olympics Santa Barbara (state, national, international)

Surf Media Communications
http://www.surfmedia.com/

Tour & Tasting Magazine
http://store.touringandtasting.com/about-us/about-touring-and-tasting

Ventura Consulting Group (national)
http://www.venturaconsulting.com/

Bacara Resort Hotel (national)
http://pacifichospitality.com/hotel-management-careers

STATE OPPORTUNITIES

Apple (national)
http://www.apple.com/jobs/us/students.html#internship_undergraduate

Ameriprise Financial (national)
http://www.ameriprise.com/careers/student-opportunities/internship-opportunities/default.asp

Elle Communications (national)
http://www.ellecomm.com

Giving Children Hope
http://gchope.org/internship-opportunities/

Google (state, national)
http://www.google.com/intl/en/jobs/students/

Gumbiner Savett
http://www.gscpa.com/careers/contactOurRecruitingTeam/

Live Nation (national)
http://www.livenation.com/careers/jobsearch.html

NBC Universal (national)
http://www.nbccareers.com/internships

Target (national)
https://corporate.target.com/careers/college-students

Viacom (national)
http://jobhuntweb.viacom.com/viacom/taleo/internships.html

Public Relations Society of America, Los Angeles Chapter
http://www.prsala.org/Internship-Opportunities

NATIONAL OPPORTUNITIES

American Advertising Federation
http://www.aaf.org/default.asp?id=148
Click on internships and Mosaic Career Fairs.
Abbott (international)
http://www.abbott.com/careers/students/internship-programs.htm

Colgate
StudentOpportunities/HomePage.cvsp

Disney Professional Internships
http://profinterns.disneycareers.com/en/students-recent-grads/
sales-marketing/marketing-promotions/

Hilton Worldwide (international)
http://www.hiltonworldwide.com/careers/campus-recruitment/
summer-internship/

Sponsors for Educational Opportunity
http://www.seocareer.org

International Opportunities

Available in GauchosLink. GoinGlobal is the ultimate internship seeker’s tool for finding employment at home and abroad! Packed with country-specific career information, each country guide and USA/Canada career guide was developed by a local career specialist and includes resources such as:

• Job search resources and job postings
• Country employment outlook
• Top company listings
• Work permit and visa regulations
• Finance and compensation information
• Résumé/CV examples
• Interview and cultural advice

Please refer to International Handouts for location specific resources

This handout is not intended to be exhaustive; we have referenced internship and volunteer opportunities with some companies within this industry which students may wish to explore. Students should expect to conduct additional research independently. The links and programs are subject to change.