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# Catherine Mathers

## SKILLS:

Experience using design and marketing principles in print media and web applications

Ability to efficiently manage projects and personnel

Business-to-Business sales experience

## TECHNICAL SKILLS:

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Microsoft Office Suite

Pages

Keynote

## SOFTWARE FAMILIARITY:

Macintosh

Linux

PC



## EDUCATION:

University of California, Santa Barbara

B.A. in Communication and Psychology, *summa cum laude*

3.99 GPA -- 6 Quarters on the Deans List

June 20xx

## RELEVANT EXPERIENCE:

Lead Marketing Intern – UCSB Career Services

June 20xx – Present

## ADDITIONAL EXPERIENCE:

Creative Brief, Marketing Communication Class

August 20xx

Advertisement Analysis, Persuasion Communication Course

May 20xx

## AWARDS:

2nd Place City Club Prize

June 20xx

Outstanding Academic Achievement -- UCSB Psychology Department

June 20xx

Outstanding Academic Achievement -- UCSB Communication Department

June 20xx