Benefits of advertising in our Career Manual:

- **YEAR ROUND ADVERTISING**
- Your ability to market to and recruit students who match your needs is highly increased!
- Your organization’s presence and branding on campus is increased!
- Your organization’s exposure and name recognition to students looking for careers in your area of business!
- You receive a visible endorsement by Career Services!

**DEADLINES**

- Early Bird Deadline: March 15, 2019
- Ad Close Deadline: June 10, 2019
- Materials Deadline: June 21, 2019
- Payment Deadline: June 28, 2019

**MECHANICAL SPECIFICATIONS & PRICING**

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<thead>
<tr>
<th>Format</th>
<th>Size</th>
<th>Early Bird Price</th>
<th>Regular Price</th>
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<tbody>
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<td>Full Page Vertical</td>
<td>7.25” x 9.75”</td>
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<td>$1100</td>
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Digital artwork requirements: PDF ONLY (w/ embedded fonts and 300+dpi)
Placement in manual is non-negotiable.
Full payment due at deadlines.
Make checks payable to “UC Regents”.
Non-Profits use Early Bird pricing.

**CONTACT INFORMATION**

For further information, please contact:
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