

MEMBERSHIP BENEFITS & LEVELS

Get ready for an extraordinary alliance with UC Santa Barbara (UCSB)! Become a member and play a pivotal role in shaping the trajectory of UCSB students' career achievements. Our committed Employer Engagement Team is here to provide you with personalized service to build your brand and increase visibility on campus.

Joining the Career Services Alliance Program provides an opportunity to align your hiring objectives and streamline your recruitment efforts. At Career Services, we value the principles of diversity, equity, and inclusion (DEI) as catalysts for innovation and success. We look forward to collaborating with employers who also share in our commitment to foster DEI within the workplace.

The Career Services Alliance Program runs from September 1 - August 31. Memberships are welcome any time after September 1, however, benefits expire on an annual basis on August 31.

Participate in the program and gain public recognition across campus through your annual sponsorship!



Program Level

Gold

This level is available to for-profit organizations in all fields and industries.

\$5000

Blue

This level is available to nonprofits with 501(c)(3) status, government, education, early-stage start-ups and small businesses (eligible for two years after submitting their business name registration).

\$2500

**Note: If employers offer a stipend or unpaid internships, they must abide by U.S. Department of Labor Fair Labor Standards Act.*

SERVICES PROVIDED

Campus Recruiting & Connections

We want your experiences on campus to be extraordinary

- Career fair registration and one digital parking permit (1x/year)
- Information session registration and one digital parking permit (1x/year)
- Targeted Handshake emails e.g. company, event, position (3x/year)
- 30 minute presentation during Career Services staff meeting (1x/year)
- Contact information of staff advisor to one academic department (1x/year)
- Contact information of student leadership to one campus student organization (1x/year)

Campus Commitment & Consultation

We want your expertise to achieve our overall objectives

- Guest speaking/presentation opportunity e.g. panel, workshop (1x/year)
- Student engagement opportunity during quarter break e.g. employer site visit (1x/year)
- Invitation to Career Champion celebration (June)
- Strategic planning meeting with Employer Outreach Manager and Associate Director about recruitment and best practices (1x/year)

Convenience & Access

We want to make it easy to connect with our students

- Prime location at Career Services events
- Priority invitation to Career Services events and information sessions

Recognition & Branding

We want students to know your name

- Promotion of open positions (3x/year)
- Strategic logo placement in highly visible locations at Career Services e.g. website, newsletter, library

For important dates to consider for this upcoming academic year, click on the [Recruitment Calendar](#).

If interested in joining the UCSB Career Services Alliance Program, email Jo Ann Villanueva-Salvador, Associate Director, at joann.salvador@sa.ucsb.edu. Once information is confirmed, you will need to sign a contract and finalize payment through Handshake.



Gifts

If you would like to directly support Career Services, you are more than welcome to make a gift **online** or make a check payable to UC Regents.